



MALVIN DINLASAN

Professional Speaker | Corporate Trainer | Culture Coach

AFFILIATION

- Certified Team Quotient Coach
- Certified DISC Profile Practitioner
- **Affiliate Speaker and Trainer**, Thought Leaders Philippines
- **Affiliate Trainer**, DANCHE Training and Consultancy
- **Affiliate Trainer**, Rainmakers Corporate Training and Consultancy
- **Senior Trainer**, AIB Training and Consultancy
- **Affiliate Speaker**, Silverback Training and Events
- **Yellow Ribbon Speaker**, Vertical Parallel Asia
- **GoNegosyo Mentor**, DTI/ Philippine Center for Entrepreneurship
- **Author**, Growth Chase



Malvin Dinlasan is a seasoned professional with over 19 years of experience, demonstrating exceptional skills in sales, integrated marketing, project management, business operations, and corporate training.

His entrepreneurial mindset has allowed him to understand the profound impact of every business decision on return on investment (ROI). Malvin has cultivated a robust professional network spanning online marketing, freelancing, events, advertising, and training industries, further solidifying his influence in these fields. As an author, he has shared his insights and experiences through his book, *Growth Chase* ©2018.

Malvin leverages his expertise as a Certified Coach in Team Quotient, accredited by FocusOne Innovations Management, Ltd. His contributions to the industry are further highlighted by his accreditation as a Senior Trainer and Speaker with AIB Training and Consultancy, Silverback Training and Events, Danche Training and Consultancy and as a Yellow Ribbon Speaker with Vertical Parallel Asia.



His commitment to servant leadership was recognized when he served as a Resource Speaker at the Max's Group Managers Convention in 2013.

Malvin's versatility is showcased through his certification as a Practitioner in DISC Personality Profiling and Profiles Personality Indicator, tools he utilizes to enhance team dynamics and individual performance. As the President of the Philippine Advocates for Consultants and Trainers, Inc. in 2022, Malvin led initiatives to empower consultants and trainers across the country.

His passion for mentoring and coaching extends to his role as a Business Mentor with GoNegosyo, where he guides small-scale entrepreneurs through the Philippine Center for Entrepreneurship. He has also shared his expertise as a Plenary Speaker at the *Money and Millennials* conference in 2019, organized by Learning Curve.



As the People and Culture Consultant with CleverCatch, Inc. and Acudeen Technologies, Malvin played a crucial role in designing and implementing sustainable programs that enhance individual and team performance. He was instrumental in shaping corporate culture and branding, and worked closely with the company's founders to ensure alignment with strategic goals. Malvin spearheaded people development programs and championed initiatives that empowered employees to contribute to the overall business impact.

His expertise in marketing was also evident during his tenure as Marketing Consultant for Manuel Music Project Inc. and as Marketing Head for The Global Filipino Investors TGFI Inc. (TGFI), where he developed and executed marketing strategies that strengthened brand presence and drove business growth. At TGFI, he acted as the Event Director for the Global Summit 2015 in Singapore, the biggest Filipino-led financial summit held so far, attended by 300 OFWs.

Malvin Dinlasan's diverse experiences and unwavering commitment to excellence make him a formidable leader in the fields of business operations, people development, and corporate training, continually driving positive change and innovation in every role he undertakes.

PUBLISHED BOOK

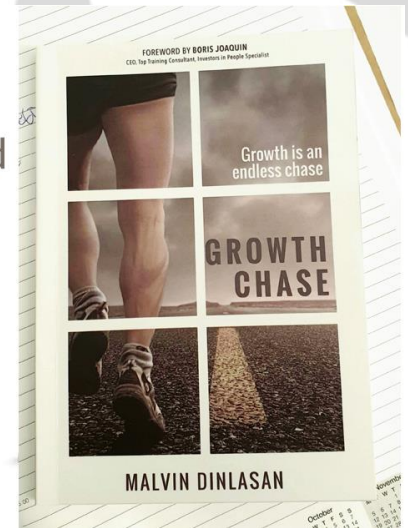


Author, Growth Chase

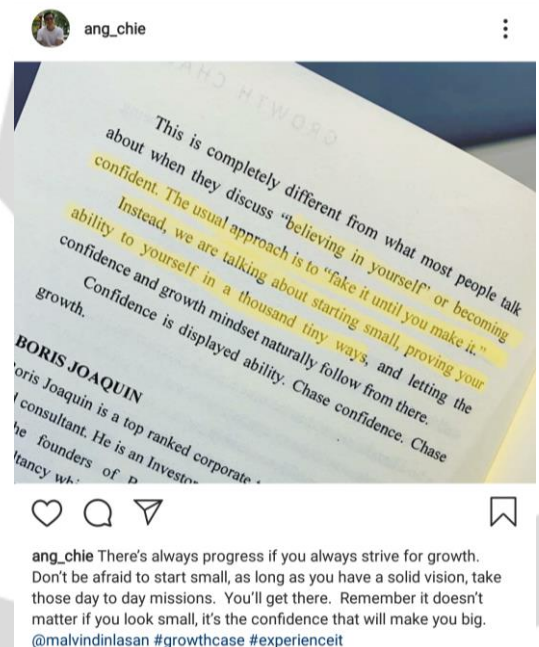
Discover why you have to stop chasing success and start chasing growth.

Unlock your potentials. Thrive on any organization.

Learn the disciplines of corporate superstars, industry leaders and serial entrepreneurs.



camilleveronicaa Exactly a month ago, I stayed in the office after working hours for the first time....



ang_chie There's always progress if you always strive for growth. Don't be afraid to start small, as long as you have a solid vision, take those day to day missions. You'll get there. Remember it doesn't matter if you look small, it's the confidence that will make you big. @malvindinlasan #growthcase #experienceit

SPEAKING TOPICS

Leadership and Management

- Personal Leadership
- Organizational Leadership
- Career and Personal Development
- Life Management 101
- Culture Development
- Change Management
- Developing a World Class Mindset
- Self-Publishing Made Easy
- Public Speaking and Effective Communication
- Performance and Habits

Business and Marketing

- Maximizing Digital Marketing for Small Businesses
- Branding, Advertising and Marketing
- Business Continuity Management
- Managing a Small Business
- Customer Service 101



SPEAKING REFERENCES

LinkedInspiration by Mentor Myron Sta. Ana
Season 1, Episode 3

<https://www.youtube.com/watch?v=Sto6mCnETjY>



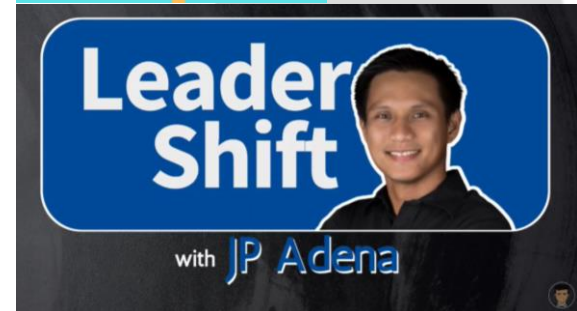
OFFWORKERS: Motivational Speaking 101

<https://www.facebook.com/OFFWonline/videos/1194744687597799>



Leader Shift with JP Adena

<https://www.youtube.com/watch?v=ufHWRwYfEA8&list=PLOFIUrd7-007vT098HTeBtfr99-5wwo>



LUNCHBREAK by Vertical Parallel

<https://www.facebook.com/VerticalParallelAsia/videos/193359509542072>



SPEAKING REFERENCES

enlightened by Mentor Myron Sta. Ana

<https://www.linkedin.com/feed/update/urn:li:activity:6765166320561598464/?originTrackingId=VgY69%2BDCRIyuM40dfXN3Tg%3D%3D>

Hero Academy by Lexus Dela Cruz

<https://web.facebook.com/lexusdela-cruz01/videos/2925827524108979>

High Performance Habits (Snippet)

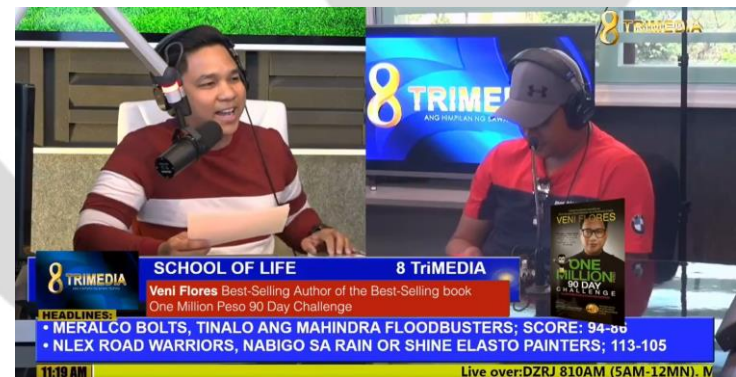
https://drive.google.com/file/d/1dltrnbjDNldLFWCtj8zwMX-fj_tUz2cc/view?usp=sharing



SPEAKING REFERENCES



School of Life Radio Anchoring
<https://www.youtube.com/watch?v=Pp5pw7E78ds>



SPEAKING REFERENCES



Growth Chase Talk

<https://www.facebook.com/AIBTraining/videos/595594890852895>

LET'S CONNECT



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<https://www.facebook.com/malvindinlasan>
<https://www.linkedin.com/in/malvindinlasan/>